

# Community Ice Rink Sponsorship Package



## About the DouglasQuarry Community Association

The DouglasQuarry Community Association (DQCA) represents the vibrant neighbourhoods of Douglas Glen, Douglasdale, and Quarry Park in SE Calgary. Our mission is to bring residents together, strengthen community connections, and create safe, welcoming spaces for families to gather, play, and grow. Through events, recreational amenities, and local programs, the DQCA works year-round to enhance quality of life and foster a strong sense of belonging for everyone who calls our community home.



# **Ice Rink Sponsorship Opportunity — \$3,000**

Our outdoor ice rinks in Douglas Glen and Douglasdale are among the most-used community amenities during Calgary's winter months. Families, kids, and recreational skaters rely on these rinks all season long—and your support helps us maintain them, keep them safe, and continue offering free access to the community.

## **What Your Sponsorship Includes**

### **Two rink-board logo placements at each community rink (total of four signs)**

Your logo displayed prominently at both DQCA rinks—two boards at Douglas Glen and two at Douglasdale.

### **Two full years of exposure with industry exclusivity**

Your signage remains in place for two full years, spanning winter skating season, spring/summer dry-pad use, and year-round community traffic. You will receive industry exclusivity for advertising.

### **Brand visibility to hundreds of residents**

Our rinks attract families, sports teams, and community members from Douglas Glen, Douglasdale, and Quarry Park—providing consistent local exposure in a trusted environment.

### **Support for beloved community assets**

Your sponsorship directly contributes to rink upkeep, ice maintenance, equipment, and safety improvements.

### **Recognition on DQCA channels**

Sponsors are thanked and tagged on the DQCA's website and social media platforms, helping build goodwill and further brand awareness.

## Your Investment

### **Ice Rink Sponsor — \$3,000**

#### **Includes:**

Two board-mounted logo signs at both Douglas Glen & Douglasdale rinks

Production and installation of signage

Two full years of exposure

Industry exclusivity

Digital recognition on DQCA channels

Community impact and goodwill